

## Pioneers In Hydrogen Peroxide Technology

EnvirOx, LLC
Patrick Stewart - CEO

Ten years ago, no one had heard of hydrogen peroxide cleaning technology. Well, no one except for Patrick Stewart, CEO of EnvirOx, LLC. Stewart embarked on a research project in early 1995 to find a less toxic and less complicated way for cleaning professionals to do their job. It resulted in the development of hydrogen peroxide cleaning technology, which EnvirOx introduced in 1998 in the form of H<sub>2</sub>Orange<sub>2</sub> Concentrate 117 Multi-Purpose Cleaner-Sanitizer-Virucide.

Some laughed at the concept of this new technology, a few embraced it, and many doubted it. How could one product be healthier, safer, and more effective than traditional cleaners?

Ultimately, the proof was in the performance and, as seasoned professionals experienced first-hand results, their attitudes changed.

As time progressed, not only were attitudes changed, but the industry was changed.

## Influencing Change

In 2003 EnvirOx's product was the first hydrogen peroxide cleaner, and one of just a few products, to obtain Green Seal certification. Today, there are 44 companies offering a total of 56 different hydrogen peroxide-based products.

Although companies have tried to duplicate EnvirOx's hydrogen peroxide-based technology, the formulation's patent guarantees that it will never be copied.

Ultimately, EnvirOx's environmental influence helped encourage 133 companies to currently have Green Seal certification for 554 different cleaners.

## Green from Production to Pallet

"We have a purposefully narrow focus at EnvirOx," states Stewart. "We only formulate, manufacture, and market products that are healthier alternatives for users, facilities and the environment while remaining true to our sustainable principles."

As an example, installing an energy efficient furnace, air conditioning system and lighting fixtures at the company headquarters reduced energy use by 60%.

EnvirOx products are packaged in recyclable bottles produced with 25% post-consumer recycled plastic and corrugated boxes are recycled to conserve

landfill space. Raw materials that are captured in machine rinses following a production run are re-circulated into subsequent runs.

On the production floor, the drains are sealed so nothing is put into the water supply. All materials produced during the blending and packaging process are recycled back into

the production stream.

Why place such commitment to sustainability? EnvirOx does it because it's the right thing to do.

"We believe in 'Doing Well by Doing Good.' This is the foundation that EnvirOx is built upon and is the mantra that sustains our corporate culture. When this company was first created, we decided we would not follow, but would forge a new path while doing what is right. We continue on this path today, by operating our business in a way that maximizes positive influence on our community and minimizes our footprint on the environment. Everyone here at EnvirOx is humbled and proud that our hydrogen peroxide technology has been a positive influence for change in our industry. We are excited about the possibilities and opportunities in our industry to help make our world a better place."

Patrick Stewart CEO, EnvirOx