



Food Industry Skin Safety

Reducing the Risk of Foodborne Illness



Be the world's leading away from home
skin care system company

The Daily Challenge

Guaranteeing food quality and safety throughout the complex global food network is an obligation for those operating along the entire food chain.

From farms, fisheries and food processors, to food service and retail establishments, through to distribution, storage & transport companies, each must comply with demanding local and international regulations.

Employee personal hygiene, with an emphasis on hand washing, is a prominent feature of the regulatory environment. However, low compliance and increased risk can occur due to:

- Unclear and non-prescriptive guidelines
- The multitude of product choices
- Cultural diversity among employees
- Competing priorities
- Utilization of temporary workers

Food workers are consistently implicated in foodborne illness incidents. It is estimated that up to 36% of foodborne illness outbreaks can be traced to poor personal hygiene.*

The impact of a foodborne illness outbreak can be devastating to any organization.

HACCP
GFSI
ISO 22000
GMP
GHP
ISO 9001
BRC



Data compiled over 17,000 observations conducted by compliance officers indicated **improper or inadequate hand washing in 38% of the inspected facilities.****



A Unique Response

Deb has developed a dedicated skin safety regimen for the food industry.

With over 65 years of experience in away from home skin care, Deb is uniquely qualified to provide a structured approach to skin safety challenges. We begin with the final objective in mind – every person in every part of the food industry operation doing “the right thing” with regard to hand hygiene.

Whether your organization is based on a single site employing a few people, multi-sites employing thousands or a complex international business, the regimen has been designed to integrate with existing Hazard Analysis and Critical Control Point (HACCP) programs, standard operating procedures and regulations, as well as health and safety guidelines.

Your challenges are unique to your organization and our regimen is tailored to meet your specific needs.

The regimen is based on the Deb Skin Care System™ which comprises a complementary range of skin care products and support activities. These are intended to encourage employee motivation to comply with a rigorous hand hygiene environment.



Every day,
every single employee
will be faced with a choice
as to whether they use
a skin care product.
Will they?



A Skin Care System

Best in Class product and support activities are uniquely combined into 6 steps to create The Deb Skin Care System.™

4-Step Product Range

Our product range accommodates a broad variety of user preferences and application requirements. All Deb products are fully tested, supported and color coded for easy identification.

2-Step Support Activities

The Deb support package provides easy to understand education and training materials to raise skin care awareness and encourage appropriate use and compliance. This combines with ongoing technical support to provide help and advice in relation to the use of Deb products and an auditing program to help implement standards and drive compliance.



The Deb Skin Care System™

– 6 steps to a healthier working environment



PRODUCTS



CLEANSE

Hand cleansers, appropriate for use in food environments, ensure that hands are properly cleaned and prepared for any food related task.



SANITIZE

Products that can be used without water to kill germs and provide a higher level of hand hygiene and skin disinfection. Suitable for use in food environments.

PROTECT

Food grade pre-work creams to help protect the skin against contact with various workplace contaminants, irritants and working conditions by limiting the contact between the two and facilitate subsequent cleansing. This allows the mildest possible cleansers to be used.

Real Benefits

The Deb Food Industry Skin Safety Regimen will reduce the cost of skin care provision in your organization or facility.

Deb offers low cost-in-use product and the potential to reduce the many indirect business costs associated with poor hand hygiene and the spread of germs. These are likely to be many times higher than the cost of skin care products themselves. The adoption of the Deb approach will also provide the following benefits:

- Mitigate the risk of foodborne illness outbreaks linked to improper hand hygiene
- Enhance regulatory compliance
- Reduce sickness absence through skin safety issues
- Motivate employees to comply with hand hygiene protocols
- Brand protection and reputation

By choosing Deb as your skin care provider you will benefit from one standard of skin care for all your requirements.

Our commitment is to conduct:

- Site Audits
- Regular management review meetings
- System maintenance
- Introduction of new products, service and measurement tools



“The Deb Food Industry Skin Safety Regimen is designed to help raise hand hygiene standards and reduce the risk of food being cross-contaminated.”



RESTORE

After work reconditioning creams help to maintain the skin in healthy condition by keeping the skin soft and supple, avoiding dryness. Good skin condition is an important element in ensuring good hand hygiene practice.



EDUCATE

The provision of employee education and awareness materials to encourage good skin safety practice in the workplace.



AUDIT

Conducting 'pre and post' audits to help establish and maintain the effectiveness of the Deb Skin Safety Regimen.

Technology

We place huge importance on the provision of new technology to our market place.

Deb Group innovations include a number of 'world first' patented skin care formulations and dispensing systems available across all our skin safety regimens. Our expertise has developed through many years of experience in virtually all sectors of the workplace.

Deb product development utilizes this unique experience to develop products that people like, they understand and are motivated to use.



Many Deb products incorporate our pioneering Deb Foam Technology,™ providing a different skin care experience and surpassing traditional skin care products by providing the following benefits:

- Preferred by users – more pleasant to use
- Greater convenience – quicker and easier to use
- Increased efficiency – delivering improved efficacy and lower usage costs
- Reduced environmental impact – lower water consumption and less chemical & packaging waste

Dispensing Technology

Our dispensers are designed, developed and manufactured in-house to meet the specific requirements of our high quality skin care products. We are so confident in the quality of our dispensers that we guarantee them for life.

The dispensers for the Deb Food Industry Skin Safety Regimen are durable, easy to clean, color coded and feature language neutral iconography to reinforce proper use. We also provide state-of-the-art dispenser customization options – make it your own with designs created for you by our in-house design team.

Cartridges are ultrasonically sealed to maximize levels of hygiene, convenience and waterproof performance.

Our dispensers are guaranteed for life.

Deb's market-leading Custom Dispenser Service incorporates cutting-edge print technology enabling our dispensers to be uniquely tailored to your individual specification.



Deb in 30 Seconds

An international company with strong local presence that can meet both local and global needs.

For over 65 years the Deb Group has been establishing skin safety regimens for all types of workplace and public environments, spanning industrial, commercial, healthcare and food sectors.

Drawing on deep technical expertise and extensive field sales support, Deb provides employers with innovative skin safety regimens that maximize employee participation through carefully devised, reliable skin care systems, supported by products that are both pleasant to use and cost effective.

Deb skin safety regimens are applicable to all organizations, regardless of scale, from single site operations employing a few people to multi-site international businesses employing thousands. Our guiding principle is that however complex the organization, high levels of compliance with a skin safety regimen can only be achieved through understanding and addressing local needs.

The Deb Group aspires to be the world's leading away from home skin care system company; the supplier of choice for companies and organizations that value employee and customer well-being.

**21 companies
operating in 16 countries,**
with products
sold in over
100 countries.

**Over 40 million
people worldwide
use Deb products
every day.**



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